

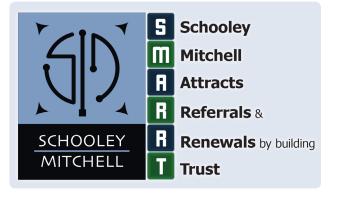
Schooley Mitchell Success Options

We have three Success Options at Schooley Mitchell. All three make sense to us so we want to provide the details for you so you can determine which one makes the most sense to you.

A) Franchise Fee - \$91,500

Includes SMARRT Turbo Program

- 1) 20 weeks of Head Office telemarketing services
- SMARRT Relationship Builder for an entire year to increase referrals and renewals with all clients – all clients obtained for 12 months (we do it for you)
- SMARRT Relationship Builder for 10 business or personal vendors, 10 Chamber of Commerce members, and 10 networking associates to increase referrals from those sources (we do it for you)
- 4) Free production services for the first year up to \$5,000



B) Discounted Franchise Fee – Without SMARRT Turbo Program - \$61,500

C) Option 3 – Discounted Franchise Fee Plus 4 weeks of telemarketing services - \$66,500

