

Items To Use With Candidates

Below please find the information referenced in step “3” above (How I Will Do That for You – My Accountability) that can be sent by you, to your clients. You will see that once you click on the link below you will see a complete description of the educational piece that you’re sending. You can now copy and paste that description in an email to your client.

Link – Why You Pay a Franchise Fee

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Why You Pay Royalties

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Importance of a Franchisors Qualification System

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Unified Thinking With Particular Franchisors

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Negotiation of Franchise Agreements

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Advantages of a Franchise System

[Branded PDF](#)

[Unbranded Word Document](#)

Link – Fears That Drown Dreams

[Branded PDF](#)

[Unbranded Word Document](#)