

# Job Pros and Cons

## REGULAR JOB

VS.

## FRANCHISE

### ✓ PROS

- ✓ Regular salary
- ✓ Social interaction with staff
- ✓ Expense account
- ✓ Benefits package
- ✓ Promotions and raises

#### Other

- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_

### ✗ CONS

- ✗ No asset value at the end of the day
- ✗ Most jobs will not provide emotional fulfillment - we all have a right to be happy
- ✗ Forced travel - loss of flexibility, miss family events
- ✗ Rigid schedule and hours - loss of flexibility, miss family events
- ✗ Commute to work - time and cost
- ✗ Internal office politics
- ✗ Unfair boss
- ✗ Ineffective boss
- ✗ Job loss in the future is more difficult as time goes by - replacement search becomes harder
- ✗ Risk of right-sizing in the future
- ✗ Risk of management change
- ✗ Not rewarded for efforts
- ✗ Roadblocks to advancement
- ✗ Risk of competition or sale of business etc. - no control of success/stability
- ✗ Demographics - not in your control

- ✗ Regulatory changes - not in your control
- ✗ Training to increase skills is often lacking
- ✗ The reasons you are considering a Franchise as a better future for you and your family

#### Other

- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_



### ✓ PROS

- ✓ Emotional fulfillment – build your business to create your own satisfaction
- ✓ Will the Franchise give you the ability to create your own results with no limit on your earnings?
- ✓ Will the Franchise provide you with a strong exit or sale value?
- ✓ Flexibility to determine your own schedule
- ✓ Vacations and family functions are an important part of planning time
- ✓ Will the Franchise provide you with an ample market to provide for the future you want to build for yourself and your family?
- ✓ Does the Franchise have valuable tools and systems that become available to you once you join?
- ✓ Does the Franchise provide the support systems and tools to help with your success?
- ✓ Does the Franchise provide training and coaching to help with your success?
- ✓ Does the Franchise have a ‘secret sauce or strategy’ to help drive your success?

- ✓ Does the Franchise fulfill a need or desire in the community to bring you satisfaction?
- ✓ Is the Franchise’s purpose consistent with your goals and dreams?
- ✓ Emotional fulfillment – the challenge of building something successful, meaningful and vibrant
- ✓ The reason you are considering a Franchise is a better future for you and your family

#### Other

- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_
- ✓ \_\_\_\_\_

### ✗ CONS

- ✗ Investment
- ✗ Have to acquire clients/customers to ramp up the business
- ✗ Have to learn basic language and terminology

#### Other

- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_
- ✗ \_\_\_\_\_