



**SCHOOLEY  
MITCHELL**

## TESTIMONIAL: Stephan Lafreniere

**U**ntil 2020 I had worked in large corporate environments and had progressed into Senior leadership. My professional journey had been very rewarding, but I needed a change and wanted to move down an entrepreneurial path for the next phase of my career. During 2021 I had the pleasure to be introduced to Schooley Mitchell and Dennis Schooley.

Very quickly I identified Schooley Mitchell as a sound franchise business investment/opportunity with an innovative and well-resourced franchisor organization. Schooley Mitchell has a needed business offering, and solid value proposition, though one that can be easily undervalued by potential clients and therefore needs strong communication and relationship building skills.

I purchased my franchise in October of 2021, attended training in November, and began working with Clients in December. Since joining I've found the support from the corporate team, and other franchisees, to be superb. The team is professional and knowledgeable but also client and franchisee focused and very engaged.

If you're looking for a home-based business to business franchise that is scalable, and you enjoy building meaningful relationships with business partners, you should consider Schooley Mitchell!

– Stephan Lafreniere



### Stephan Lafreniere

T 289-903-0147

O 888-428-6799

[stephan.lafreniere@schooleymitchell.com](mailto:stephan.lafreniere@schooleymitchell.com)

[www.schooleymitchell.com/slafreniere](http://www.schooleymitchell.com/slafreniere)

