



**SCHOOLEY  
MITCHELL**

## TESTIMONIAL: Adam Smith

**A**fter a 30-year career in banking and management consulting, I was looking for a change. Having owned my own business previously – I was excited about returning to my entrepreneurial roots and focusing my efforts on small to medium sized businesses.

Making this change via the franchise route was appealing for several reasons. First, I knew I could feel confident that the business model had been tested and could deliver real, measurable results. I was also excited about the number of online resources and home office support staff that are available to help me promote and grow my business. And finally, it was important to join a community of franchise owners that were open to sharing ideas and expertise to help the entire ecosystem be more successful. Schooley Mitchell checked all these boxes.

Since purchasing my franchise in May of 2022, I have been amazed at both the amount of opportunity and the range of ways you can build a thriving franchise. I have said many times that as owners, we are only limited by our own lack of creativity! Every business is either a potential client or a potential referral source. And most of the time –they are both! I have also enjoyed the opportunity to focus my efforts on a couple of specific industry verticals that have proven to be fruitful. With all the tools and resources that Schooley Mitchell provides –you really can build your own business adventure.

So while owning your own business is not for everyone, and the work is extremely challenging at times – the potential opportunity has made this a great business decision for me.

– Adam Smith



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