



SCHOOLEY
MITCHELL

TESTIMONIAL: Carter Luciani

Having enjoyed a rewarding career in healthcare, I knew that when the children were older, I wanted to try my hand at something different... something for me. When COVID came along the healthcare world rapidly turned on its head, forcing the realization that there had to be more to life than fighting a system I worked for, in order to do what was right for those we served. My calling has always been in service to others, and I was resolved to find a way that I could provide that to the world around me with sacrificing myself in the process.

In this journey of shaking up my life, I was blessed to happen upon the Schooley Mitchell system. Here was an organization that was not only determined to do the right thing for the business world around us, but one in which I could build an incredible life for my family while doing so! I decided to jump in. Now, I spend my days and evenings passionately telling the SM story, while building incredible relationships and trust in my community. I deliver 'love' today, having learned that it truly comes in different forms- including time and money. What is love to your family? It looks like your time, and it often looks like money. The same goes for our business owners, friends, and colleagues.

I realized about a year into my tenure in this organization that this was the real gift; I get to spread love today among the business community in Savannah, as a career, and as a way of life- all thanks to Schooley Mitchell.

The system itself is truly incredible beyond belief. Words would not have convinced me, it was the experience that has; however, if I can share my words with someone else to help them make this decision, what I would say is: Try It! This is not just an organization, not just a well thought-out and executed system... it is a team, and a family. You are not alone in your mission but supported and mentored by all of those across the nation working together to build a brand that we can all be proud of.

There is literally nothing that this team hasn't thought of, and nothing they will not do to support you and your brand-building efforts. I aim to make Schooley Mitchell-Savannah one of the most sought out names in my area, and I have more than ample support from head office to accomplish that goal.

I am not sure if you will be brave enough to step out into this world with us, but I am certainly glad I was!

-Carter Luciani



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